

[10].

[9],

(‘ ’).

“keep smiling”,

[11].

180

– 120, – 80, – 1

“ / ”.

19

“ ”

“ ” “ ”

“ ”

— “ ”

“ ”

“ ”

— “ ”

“ ”

“1”, “1”, “2”, “2”.

“5”.

V-

“V”

“ ” V-

“ ”

“2”.

)

(

() – 0,4 1,5 .

– 110; – 2; – 0. – 180;

), - (

!

**PECULIARITIES OF THE NON-VERBAL MEANS OF COMMUNICATION IN
THE CROSS-CULTURAL INTERACTION**

Yu. Kosenko

The article is devoted to the non-verbal means of communication in the cross-cultural interaction. Special attention is focused on the paralinguistic nature of different paradigm of units, especially facial expression, eye-contact, smile, distance factors of the partners, posture, gestures, which substitute words or accompany

conversation. Studies have shown these non-verbal elements to be the most culturally – influenced part of behaviour. Attention is being paid to the non-verbal means of communication as harmonious interaction to minimize the possibility of conflict. The study of communicant's speech behaviour in concrete situations allowed to define peculiarities of the non-verbal means used to convey emotions, intentions, information in different countries.

Key words: non-verbal means of communication, facial expression, eye-contact, smile, gestures, cross-cultural interaction.

1. – . – ., 2000. – 624 c.
2. Ekman P., Friesen W.V. Unmasking the Face. Engelwood Cliffs, New Jersey: Prentice-Hall, 1975. – 212 p.
3. . – ., 1992. - 257 .
4. . – .
http://www.klex.ru/books/communication/body_lang.rar
5. . – <http://www.timesaver.ru/articles>.
6. Scherer K. R. Component Models of Emotion Can Inform the Quest for Emotional Competence. In G. Matthews, M. Zeidner, and R. D. Roberts (Eds.), The Science of Emotional Intelligence: Knowns and Unknowns. – New York: Oxford University Press, 2007. – P. 101–126.
7. . – ., 2001. – 287 .
8. . . : . – . : ., 2004. – 584 .
9. . – . : ., 1974. – 81 .
10. Mehrabian A. Silent Messages. – Belmont, California: Wadsworth Publishing Company, Inc., 1971. – 152 p.
11. . .18 // . - 1965. - 5. - .7-9.

25 2010 .

Джерело –

<http://www.essuir.sumdu.edu.ua/handle/123456789/2347>