

... , , , .

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“ ”

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[1, .26];

()

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 — , “ , ”, [2, .8]; [3,
 .41.];
 — (), [4,
 .270].
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 “ ”
 “ ” , “ ”
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1-

	1	2
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	,	,
	(,)	

[5, .7-8].

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 “ ”
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 ” [1, .67].

At a time like this, it's no wonder that the mortgage crisis was the straw that broke the camel's back. The equity that people own in their homes is often their largest source of savings, and as millions upon millions have seen those savings and their home equity decline or disappear altogether, so have their dreams for a better future [6].

(mortgage crisis), (equity, decline),
(the straw that broke the camel's back),

But through hard times and good, great challenge and great change, the promise of Janesville has been the promise of America - that our prosperity can and must be the tide that lifts every boat; that we rise or fall as one nation; that our economy is strongest when our middle-class grows and opportunity is spread as widely as possible. And when it's not - when opportunity is uneven or unequal - it is our responsibility to restore balance, and fairness, and keep that promise alive for the next generation. That is the responsibility we face right now, and that is the responsibility I intend to meet as President of the United States [6], -

He signaled his plan to campaign aggressively for the Iowa caucuses, which open the nominating fight, saying, "If you're not in Iowa, you ain't happening" [7].

caucus,

(caucus - a meeting of the local members of a political party especially to select delegates to a convention or register preferences for candidates running

for office. One of the most important features of American politics, the caucus, seems to have an American Indian origin and still remains a distinctively American way for like-minded politicians to arrive behind closed doors at a common cause or candidacy that they can then separately support in public [8]. (Iowa),

Iowa Iowa
(Native North Americans whose language belongs to the Siouan branch of the Hoka-Siouan linguistic stock; also called the Ioway [8]), 17

(you're) you're ain't. (ain't) –

And in this, like in shutting off your water, the federal government has failed you. Their reckless spending and destruction of the dollar will make access to available credit for farmers and small business owners harder to get [9].

government, 3-
(has failed), government their,
3-
(),
2012
federal government
reckless spending and destruction of the dollar.

The equity that people own in their homes is often their largest source of savings, and as millions upon millions have seen those savings and their home equity decline or disappear altogether, so have their dreams for a better future [6].

equity equal relations,
to decline – to be reduced.
“
” [10, .15].

1. Why not be flying those missions and using that real-time information to help our law enforcement?...Because if we will commit to that, I will suggest to you that we will be able to drive the drug cartels away from that border [7].

2. We have a President who stumbles into Libya, without a clear mission or exit strategy, to protect its population, but can't or won't devise a strategy to secure our borders [11].

-
will.

if we will commit to that,

Will,

[12, . 131].

- a. *is used to make future tenses;*
 - b. *is used to show that someone is willing or ready to do something;*
 - c. *is used to ask someone to do something, to give an order;*
 - d. *is used to say what always happens in a particular situation or what is generally true;*
 - e. *is used like “can” to show what is possible;*
 - f. *is used to say that you think that something is true;*
 - g. *is used to describe someone’s habits, especially when you think they are annoying*
- [13, . 1888].

will

[14, . 48].

will

will

if we will commit to that,

why not be flying those missions,

“can”

will

will commit,

to commit,

but can’t or won’t devise a strategy

won’t

can’t or won’t

won’t

can’t.

will,

IMPERATIVE AND DISPOSITIVE TYPES OF THE LANGUAGE NORM

O. V. Popova

The article gives the explanation of the term “language norm” according to two linguistic traditions with the further declaration of the dispositive tradition dominant role, which is characterized by usual feature formed by modern language norms democratization tendency.

Key words: language norm, literary language, usual, dynamic, variety, democratization, codification, selectivity.

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