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 [1, c. 13].  
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 [2, c. 20].  
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 [3, c. 275].  
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- a) :  
 “Ø Will satisfy all of Bingham’s fans.” – *Sunday Mirror* (13) – This book will satisfy all of Bingham’s fans;  
 “Ø Will leave your heart pounding... The suspense builds non-stop... Just look at Mrs. Mary Colette Benson...” – *The Kansas City Star* (21). – The story will leave your heart pounding...;
- ) - , :  
 “Ø Ø Brilliant... stunningly rendered.” – *John Updike, New Yorker* (19) – The book is brilliant;

“Ø Ø An explosive new thriller... a strikingly good story.” – *Publishing News* (22) – It is an explosive new thriller... it is a strikingly good story;

) :  
“Julie Garwood’s stories Ø happening in a different world, and she makes that world palpable.” – *The Kansas City Star*. (21) – Julie Garwood’s stories are happening in a different world, and she makes that world palpable;

) :  
Ø Ø Tilled with delusions ironies and insights... one of those rare thrillers where characterization is as important as the action.” – *Miami Herald* (23) – The book is tilled with delusions ironies and insights;

“...Ø Ø Very well written, racy and witty.” – *Tangled Web* (21) – The story is very well written, racy and witty;

) , there is/are:  
“Ø Ø Enough plot twists to satisfy the most jaded John cave fans.” – *Fort Worth Star Telegram* (28) – There are enough plot twists to satisfy the most jaded John cave fans.

“Pure pleasure.” – *San Jose Mercury News* (26).

[4, c. 325].

[5, c. 76].

2) - ;3) ;4)

[6, c. 406].

“Best of the best of the current writers in this field.” – *The Sunday Age* (27);

“One of the most thrilling, heart-stopping openings to a novel that I can remember... One of the best reads I’ve had since *Gone with the Wind*.” – *The Sunday Age* (Melbourne)(18);

“It’s all about the rebirth of a soul. It’s all about creating the family we wish to belong to. It’s all about love and understanding of women...” – *New Orleans Times-Picayune* (16).

[7, c. 125]:

“Mitchell’s storytelling in *CLOUD ATLAS* is of the best. I was, appropriately, captivated. It is of the best.” – *Lawrence Norfolk, Independent* (30).

"It's definitely entertaining, entertaining, entertaining..." – *Cosmopolitan* (23);

"MYSTERY! Is a series of classic thrillers presented on PBS by WGBH-TV, Boston. MYSTERY!" – *Luk Piterson* (29);

"It's a warm human saga of a family. A family with great traditions, love stories..." – *Sunday Telegraph* (12).

[8, c. 93].

"Perhaps he suffered, perhaps he hated, perhaps he loved by cruelty alone..." – *Unknown* (28);

"Grabs you, and shakes you." – *Kirkus Reviews* (20);

"You'll like Freddie. She flies. She drives a motorcycle. She takes no flak from anybody." – *Barbara D'Amato, author of the Cat Marsala series* (17);

"This book, this great book is among the finest that I have ever read." – *George Garret, Los Angeles Times Book Review* (19);

[9, c. 185].

"A polished gem of a novel... Lovingly crafted, beautifully written." – *The Miami Herald* (25);

"Six of One is a brilliant novel, eloquent in its tough prose, compassionate in its committed realism. It is Brown's most ambitious novel so far and establishes her as an artist of the first rank." – *New Women's Times* (15).

[10, c. 131].

"What a book! Complex, captivating and fascinating in every word of its charming character... a very sensual novel." – *John Boyne, author of The Boy in the Striped Pajamas* (32).

"Although renowned for his mystery of suspense, terror and dread..." – *Publishers Weekly (Harris Thomas)*; "Welcome to the new wave of fear. If you were scared before, you'll be terrified now..." – *Gameface* (31);

"A TRULY SCARY BOOK... Harris writes with authority and a knack for detail, creating some memorably creepy scenes." – People (24).

[11, c. 176].

"It is a realistic writing of the best kind, a true picture, not loaded in favour of anything much expect humanity." – Chicago Sun-Times (15).

"What is the best in Miss Calthorper's novel is the solid industrial people... the individual people, not stereotypes." – Booklist (15);

"It is controlled and wild, deep and tough, perspective and shrewd." – San Francisco Chronicle (29);

"A splendid memoir, both funny and little sad." – People (28).

#### SYNTACTIC MEANS OF EXPRESSING EMOTIVENESS IN TEXTS – REGULATIVES

G. Chulanova, D. Trofimets

The article deals with the role of different syntactic devices in making advertisements emotive. Examples of usage of the most common syntactic figures in the advertising discourse are being studied.

**Key words:** text-regulative, emotiveness, syntactic figures.

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