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[1; 2; 3; 4].

Homo Sapiens

[3, . 87],

[1].

[4, . 27; 5, . 87-94].

[6, . 40-52].

[7, . 320-327].

[6, . 40-52], [7],

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), [5, . 87-94].

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[8, . 306-310].

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[9, . 35-45].

[10].

[11, . 7-13]),

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[5, . 87-94]:

) « » [5, . 87-94].

136].

contact,

" [13, . 18],

" [14, . 136].

– [15, . 190-192])

contact.

contingere: 2.

; 5.

[16].

The Universal Dictionary of the English Language,

contact,

– "*friendly communication, sympathy, rapport*"

unfriendly meeting, clash of interests, opinions, collision" [17].

touch

: "*an impression upon the mind and soul; a feeling, sense of some emotion etc.*" [18]; "*the quality or fact of affecting injuriously; reproach, blemish, stain, taint*" [18]; "*sly, mean, or deceitful trick*" [18] (*now rare*).

to touch.

: "*to touch smbd on a sore/ tender place*" [19, . 737].

toucher – *set wood*

touchy "*easily moved to take offence*" – (*perhaps partly an alt.*

of tetchy) [20].

ontact , *tact* [F< L *tactus*, pp. of *tangere*, to touch < IE base *tag-*, to touch, grasp > OE *thaccian*, to stroke] – "*a delicate perception of the right thing to say or do without offending, skill in dealing with people*" [21] –

[22, . 255].

),
" ", [23, . 115-140]. (heart of
respective behaviour),

[24, . 145].
- , , (,),
() [14, . 278 – 294]. « »,

- :
An aging woman appeared. "My dear Helen, so nice to see you." They touched cheeks
[25, . 177].

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- , [5, . 87-94].

, , [26, . 29].

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(: 75 % ; 71 %

75 % ; 66% ; 67 % ; 78 % ; 77 % ;
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**THE COMMUNICATIVE CATEGORY “CONTACT”
 AS THE COGNITIVE BASIS UNDERLYING THE PRODUCTION OF
 INITIATIVE AND CLOSING UTTERANCES**

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he article is focused on the study of the communicative category CONTACT as the mental basis underlying the production of initiative/closing utterances in different types of modern dialogical discourse. The content of the communicative category CONTACT is presented as a set of stereotypes and rules concerning establishing/breaking contact. This mental structure is studied as for its value component.

Key words: *communicative category, contact, initiative/closing utterances, dialogical discourse, mental structure, value component.*

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